

Camille Motta
Artist and Designer

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Summary and Qualifications:

Eleven years professional graphic design and production experience.
Highly creative solution maker.
Detail oriented and deadline driven.
Ability to execute ideas and concepts efficiently, collaboratively or independently.
Expertly skilled on the Macintosh operating system using Adobe Creative Suite; Illustrator, PhotoShop, InDesign, Acrobat, ImageReady, GoLive, Quark, Fetch, etc.

Objective:

To find a part- or full-time creative position or develop ongoing, consistent freelance relationships.

Education:

Bachelor of Science, Studio Art,
State University of New York,
College at Oneonta
Oneonta, New York
1992

Associates Degree, Applied Art,
Advertising Design,
Fashion Institute of Technology
New York City, New York
1993

Interests:

Successful design, art, photography, music, reading, publishing, skiing, tennis, non-profit board director, community choir member.

Accomplishments:

Featured artist in gallery shows in New York City, San Francisco & Oakland.
Curator, organizer and promoter of art and music shows in San Francisco & Oakland.

Camille Motta Graphic Art and Design, Freelance Experience

Signature Wines, Graphic Designer and Production Artist	1998 — Present
Sole production and design assistant to the Creative Director. Execute concepts for various marketing materials and promotional items, custom wine label design and implementation, packaging, monthly newsletters, recipe cards and e-newsletters for several wine clubs, photo editing, typography. Generate print and web assets.	2008 — 2009
Stone Yamashita Partners, Production Artist	2007
Hands on production of custom conference materials including handouts, binders and books. Photo documentation of print materials in the conference setting. Original design and creation of presentation graphics. Scanning, photo editing and retouching.	
Tajima Creative, Senior Production Artist	2005
Production and design of marketing materials for print and web. Brochures, custom packaging, print inserts and web graphic design. PDF creation for interactive review with Marketing Directors.	
Williams-Sonoma	2004
Packaging design and production, including comps and mock-ups for the 2005 Outdoor Collection. Mechanical paste-up for tags, labels, packaging, composite creation, etc.	
Benefit Cosmetics	2004
Design and production of catalogs, cosmetics packaging and labels. Preparation of promotional art and press releases for print. Composite construction.	
The Body Shop	2004
Design, production and editing of marketing materials and employee training manuals.	
GUMP'S	2004
Page layout of twenty-plus catalog clearance pages in a 1 week deadline. Coordination of assets, photographic and typographic editing.	
Old Navy	2003
Design and production of packaging, hang tags, window and POP posters including mechanical paste-up. Creation of marketing materials for an annual conference, including agendas, maps and printed promotional pieces.	
Publicis Dialog	1999 — 2002
Citron Haligman Bedecarré	1999 — 2001
Senior Production Artist at both of these award winning advertising agencies. Created mechanicals for national advertising campaigns, billboards, car wraps, packaging, brochures and direct mail items. Design of presentations, marketing, web and direct mail materials. PDF creation, preflighting and press check responsibilities.	
The American Academy of Ophthalmology	1999 — 2001
Designed with a team of 2 other designers and was sole production artist for 19 brochures, 4 booklets, compact disk and video cover art for the Patient Education department. Translated print materials into PDF format in several languages for website.	
Gazoontite.com	2000
Called in to assist the art director. Managed all digital photography assets for catalog. Devised color schemes. Photo edited all product images. Designed order forms and direct mail items.	
SMWM Architecture	2000
Studios Architecture	1999
Created PowerPoint presentations used to pitch business to future clients. Created a successful "leave behind" brochure for a Boston architecture conference.	
Ernst & Young	1999
Temporarily employed by the creative services department. Designed custom art for print and electronic presentations. Hands on assembly of reports. Assessed and billed consultants for services from our department.	
Full-Time Experience	
Creative Director, O2 Marketing + Design, Inc.	2005 — 2006
Operated art department for sales staff of 7 people independently. Designed and prepared logo art for use on promotional products. Conception and digital preparation of marketing materials for all internal projects and campaigns. E-newsletter creation. Designed original art and logos for a large variety of uses.	
Senior Graphic Designer, Bold Type, Inc.	1998 — 1999
Various newspaper and magazine illustration, advertising and editorial design. Weekly maintenance and design of web editorial content and advertising. Creation of web graphics, animations and advertising.	
Senior Designer and Project Coordinator, Miller Tomback Corporation	1997 — 1998
Sole designer for sales staff of 8. Prepared logo art for use on promotional products. Researched color, placement, and printing techniques for a wide variety of media. Project Coordinator for President of company and 3 other salesmen. Managed catalog programs and the traffic of goods. Prepared invoices.	