

Camille Motta**Art & Design
Oakland, CA**

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Summary and Qualifications:

Eleven years professional graphic design and production experience.

Expertly skilled on Macintosh using

Adobe CS; Illustrator, Photoshop, Acrobat, ImageReady, GoLive, InDesign, Quark, Fetch etc.

Able to work collaboratively or independently.

Detail oriented and deadline driven.

Highly creative problem solver.

Objective:

Seeking a full-time design position or stable and consistent freelance relationships.

Education:

Bachelor of Science, Studio Art,
State University of New York,
College at Oneonta
1992

Associates Degree, Applied Art,
Advertising Design,
Fashion Institute of Technology,
New York City
1993

Interests:

Art, photography, design of all types,
book publishing, skiing, community choir
board member.

Accomplishments:

Featured artist in galleries in New York City,
San Francisco & Oakland.
Curator of art shows in SF & Oakland.

Camille Motta Graphic Art and Design — Noted Clients:

1999 — Present

Signature Wines, Graphic Designer and Production Artist

2008

Production and design of marketing materials for several wine clubs, including print and web assets.

Stone Yamashita Partners, Production Artist

2007

Hands on production of custom conference materials including handouts, binders and books. Photo documentation of materials. Creation of presentation graphics. Scanning and photo editing.

Tajima Creative, Senior Production Artist

2005

Production and design of marketing materials for print and web. Brochures, packaging and web graphic design. PDF creation and interactive review with consultants.

Williams-Sonoma

2004

Packaging design and production, including comps, for 2005 Outdoor Collection. Tags, labels, etc.

Benefit Cosmetics

2004

Design and production of catalogs, packaging, promotional materials, press releases.

The Body Shop

2004

Design and production of marketing materials and employee training manuals.

Gump's

2004

Coordination and layout of 20+ catalog sale pages in a 1 week deadline. Photo and text editing.

Old Navy

2003

Design and production of packaging, hang tags, window and POP posters. Mechanical paste-up for packaging, posters, name tags, etc. Creation of marketing materials for annual conference, including maps and printed promotional pieces.

Publicis Dialog

1999 — 2002

Citron Haligman Bedecarré

1999 — 2001

Senior Production Artist at both of these award winning advertising agencies. Created mechanicals for national advertising campaigns, billboards, car wraps, packaging, brochures and direct mail items. Design of presentations, marketing, web and direct mail materials. PDF creation, preflighting and press check responsibilities.

The American Academy of Ophthalmology

1999 — 2001

Worked as a team with 2 designers and was sole production artist for run of 19 brochures, 4 booklets, CD and video covers for The Patient Education Department. Translated print materials into PDF format in several languages for website.

Gazoontite.com

2000

Called in to assist the art director. Managed all digital photography assets for catalog. Devised color schemes. Photo editing of product images. Designed order forms and direct mail items.

SMWM Architecture

2000

Studios Architecture

1999

Created PowerPoint presentations used to pitch business to future clients. Created a successful "leave behind" brochure for a Boston architecture conference.

Ernst & Young

1999

Employed by the creative services department. Designed custom art for print and electronic presentations. Hands on assembly of reports. Assessed and billed consultants for services from our department.

Full-Time Experience:

Creative Director, O2 Marketing + Design, Inc.

2005 — 2006

Operated art department for sales staff of 7 people. Concept and digital preparation of marketing materials for all internal projects and campaigns, as well as for client projects. Designed original art and logos for a variety of uses. Prepared existing logo art for use on promotional products.

Senior Graphic Designer, Bold Type, Inc.

1998 — 1999

Various newspaper and magazine illustration, advertising and editorial design. Weekly maintenance and design of web advertising and editorial content. Creation of animated graphics for web use.

Senior Designer and Project Coordinator, Miller Tomback Corporation

1997 — 1998

Sole designer for sales staff of 8. Prepared logo art for use on promotional products. Researched color, placement, and printing techniques for a wide variety of media. Project Coordinator for President of company and sales staff. Managed catalog program and the traffic of goods. Prepared invoices.